

# 42<sup>ND</sup> ANNUAL MEETING & EXHIBITION OCTOBER 18-19, 2023 THE GRAND EVENT CENTER • COLUMBUS, OHIO

#### **INVITATION TO EXHIBIT AND SPONSOR**

Meet and connect with the most influential group of HME business leaders in Ohio as an exhibitor and/or sponsor at OAMES' 42<sup>nd</sup> Annual Meeting & Exhibition scheduled October 18-19 at The Grand Event Center in Columbus, Ohio. The annual conference exhibit hall is designed to provide attendees with firsthand information about medical products and services and bring buyers and suppliers of these items together to share a productive networking experience.

The exhibit program is an ESSENTIAL part of the overall educational program for this meeting. Each year, we try to incorporate changes and improvements that reflect member feedback to ensure a great experience for everyone involved. We hope you'll consider the sponsorship opportunities in addition to purchasing an exhibit display. If you have company promotional items and would like them included in our official packets, or other suggestions of ways to improve the on-site experience, please feel free to contact us in the OAMES office. Some ideas include:

- Your company lanyards, pens, notepads, sticky pads, hand gel, etc.
- Tote bags, registration packets/folios, etc.
- Gift cards, thumb drives, etc.

The educational goal of this executive event is to give the decision-makers of Ohio's HME companies' technical insight and strategic business analysis into what the future holds for the HME community. As an important partner of this community, we welcome your participation in all aspects of this conference including the education sessions. Watch for a conference schedule later this year. To learn more about OAMES, visit us on the web at <a href="https://www.oames.org">www.oames.org</a>.

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#### **CONTACT FOR QUESTIONS REGARDING EXHIBITS AND SPONSORSHIPS**

**Primary Contact:** Victoria Fastenau, Member Services and Operations Coordinator – Cell 614-800-4164;

victoria@selectassociationmanagement.com

Secondary Contact: Kam Yuricich, Executive Director – Cell 614-581-2958; kam@oames.org

#### **Ohio Association of Medical Equipment Services (OAMES)**

4182 Worth Ave., No. I-115 \*\* NEW as of 4/01/2021

Columbus, Ohio 43219

Office: 740-739-7638

Fax: 614-467-2071

Website: www.oames.org

#### **Part I: Exhibition Information**

#### **EXHIBIT & NETWORKING HOURS**

#### Wednesday, October 18

3:00 PM - 4:30 PM Exhibitor Set-up

4:30 PM – 6:00 PM Exhibit Viewing During Reception

#### Thursday, October 19

10:30 AM – 11:00 AM Exhibit Viewing During Break 12:00 PM – 1:00 PM Exhibit Viewing During Lunch

1:00 PM Break-down Exhibits

**EXHIBIT HALL HAPPY HOUR Social Reception in the Exhibit Hall** – Our evening social reception will be held in the exhibit hall again this year to maximize networking opportunities and capture the popular fun of "happy hour."

**Don't forget!** We do not require you to be at your booth at all times. We want to encourage you to GO to where the best networking is, whether that be on the exhibit floor, in the general session, or chatting in the hall. Take advantage of this great Ohio audience!

#### **EXHIBIT FEES**

OAMES Associate Member: \$599.00 (Includes registration for two representatives)

OAMES Non-member: \$899.00

• Additional reps: \$169.00/person

## **BENEFITS OF EXHIBITING**

- Meet face-to-face with OAMES members, establishing contacts and building relationships that would be difficult
  to achieve with traditional marketing channels. Anticipated conference attendance: 50-60 executives
- Your contact information and company description will be provided to all attendees as a part of our conference Exhibitor Directory.
- Acknowledgement of your participation will be highlighted on the OAMES website and published in a post-event eBulletin.
- Complimentary conference registration and meals/breaks for two of your company representatives.

# **DOOR PRIZE DETAILS**

We will be giving away various donated vendor items during our evening reception. If you would like to donate an item that represents your organization, that would be wonderful and gracious of you... not to mention another way to get some exposure and keep excitement in the hall! Past prizes range from products or services related to your company or unrelated popular items like gift cards, electronics, and other items.

#### **ASSIGNMENT OF SPACE**

Full payment is required with the signed *Application/Contract for Exhibit Space and Sponsorship*. Only PAID vendor registrations will be recognized as participants. No exceptions will be made to this rule. **Participants will be added to the vendor roster when payments are received, first come first served.** The *Application for Exhibit Space and Sponsorship* shall not constitute a contract until OAMES has accepted and acknowledged the application and payment with a confirmation.

On the Application/Contract for Exhibit Space and Sponsorship, there is a map of tables. We ask you to please choose your top three table choices. Some tables have already been sold to companies who pre-purchased in their 2023 membership dues package earlier this year. Tables are assigned when payment has been received. Spaces are available on a first come, first served basis. We will make every effort to grant your first choice; however, if your table is taken, we will assign your second choice, and so on. We thank you in advance for your cooperation and understanding.

#### **DISPLAY INFORMATION**

The exhibit program is limited to a 6' tabletop display with maximum height of 8 feet. Stationary construction of backdrops, display cases or additional display paraphernalia will not be allowed. The price of the table includes two chairs and two complimentary registrations per table. The display area is carpeted. Sufficient lighting is provided for adequate illumination of the exhibit area. There is a \$20 fee for electricity. Exhibitors that require electricity should include that line item in the application area.

## **SHIPPING INFORMATION**

If you have material you'd like to ship ahead of the event, do not send anything more than 3 business days prior. There will be special instructions and a shipping address provided to you via email closer to the event.

#### **CRITERIA FOR ACCEPTANCE**

Permission to exhibit may be granted to firms if their proposed exhibit meets the following criteria:

- Product/service relates specifically to the medical, scientific, educational aspects of the industry;
- Products/services to be displayed are safe when used in accordance with the instructions or recommendations of the applicant;
- Products/services are capable of safely performing in accordance with the claims made by the applicant;
- Products or services to be displayed contribute significantly to the educational goal of the overall program.

# **Part II: Sponsorship Information**

#### **ADVERTISER & SPONSORSHIP OPPORTUNITIES\***

- **Conference Advertiser** A popular option for anyone who is NOT attending. Send a promo item to be distributed at the meeting and we'll provide electronic copy of attendee contacts (post-show).
- \$400 Oct. 18 Breakfast Sponsor
- \$350 Oct. 18 Morning Coffee Break Sponsor
- \$500 Oct. 18 Lunch Buffet Sponsor
- \$350 Oct. 18 Afternoon Coffee Break Sponsor
- \$400 Oct. 18 Dessert Sponsor
- \$850 Oct. 18 Social Reception Sponsor in Exhibit Hall SOLD!
- \$2,000 Oct. 18 Evening After-Party (\$1,000 SOLD, \$1,000 Sponsorship available)
- \$400 Oct. 19 Breakfast Sponsor
- \$600 Oct. 19 Lunch Buffet Sponsor in Exhibit Hall
- \$400 Oct. 19 Exhibit Hall Dessert Sponsor

<sup>\*</sup> All sponsors receive website recognition, signage during their respective event, recognition in the on-site program, electronic copy of attendees' contacts post-conference and recognition in an association article highlighting conference in post-event OAMES eBulletin.

#### **HOST HOTEL INFORMATION**

OAMES host hotel is the Courtyard by Marriott Columbus OSU; located next to The Grand Event Center. The property information is listed below along with instructions for making reservations:

#### **Courtyard by Marriott Columbus OSU**

780 Yard Street Columbus, OH 43212

Overnight Dates: October 17 and 18, 2023

The OAMES room block for the Annual Meeting & Exhibition is now open for the discounted group rate of \$159/night at the hotel. Cut-off date is 9/29/23. Cut and paste this link into your web browser: https://www.marriott.com/event-reservations/reservation-link.mi?id=1686590810427&key=GRP&app=resvlink

# Part III: Application / Contract for Exhibit Space, Advertiser and Sponsorship

Please complete the Application / Contract for Exhibit Space and Sponsorship and return it to us by the deadlines outlined. Exhibitors should also return the exhibitor table map with preferences marked.

Upon receipt of your exhibitor contract, we will need **two** things:

- 1) Brief description of your company for the exhibitor directory that will be distributed at the show, and
- 2) High resolution logo (JPG, TIF, or GIF), preferably 300 dpi.

## **REGISTRATION FEES:**

GRAND TOTAL	¢
Name of sponsorship purchased: (if applicable)	\$
☐ 2023 Conference Sponsor (see p. 3)	
☐ Advertiser \$175 – I'm unable to attend but would like to support OAMES by advertising	\$
☐ Electricity \$20.00 (per table)	\$
☐ Additional Reps \$ 169.00 X (# of extra reps more than two included with table)	\$
□ OAMES Member: \$599.00 or □ Non-Member: \$899.00	\$
EXHIBITOR FEES:	

# **TO REGISTER:**

1) Fax or scan the contract pages with credit card payment to the attention of Victoria Fastenau, fax number 614-467-2071 (this is the quickest, best option to get first priority tables and sponsorship) OR

2) Mail contract pages and check payment (made payable to OAMES) to:

Cantact Parson		-		
Contact Person: 'Additional exhibitor participants ca				
hone:	E-mail:			
Organization:				
address:				
f paying by credit card				
Card type (circle one): VISA / Maste	erCard / American Expres	ss		
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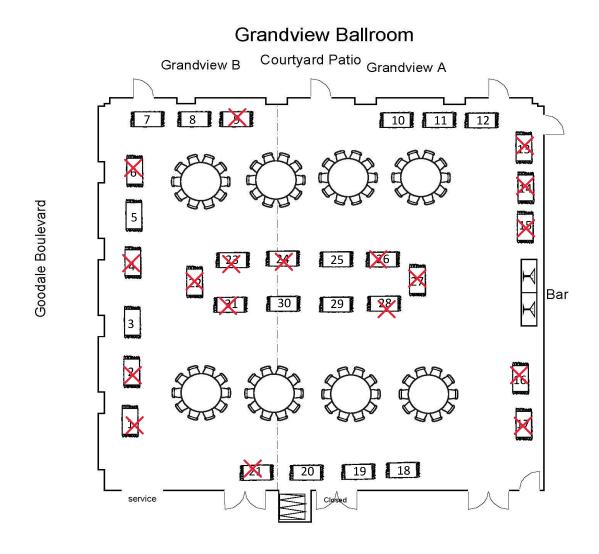
3rd Rep Name: (additional \$169 required)				
Title:	Email:			
4th Rep Name: (additional \$169 require	red)			
Title:	Email:			
Please provide a brief description (100 words or less) of your organization and service/product to be displayed:				

**Don't forget!** Submit your high-resolution logo (JPG, TIF, or GIF), preferably 300 dpi to kam@oames.org to ensure the best recognition for your company on conference related materials!

# **EXHIBIT TABLE SELECTION**

In order of preference, please give us your top three choices for exhibit tables, per the exhibitor floor map below. Tables are available on a first-come, first-served basis. We will try our hardest to give you your first choice, but tables will go fast. Typically, we sell out each year, so please complete this form and turn it in as quickly as possible with your vendor registration form. **Tables without numbers are no longer available**. This form will be regularly updated online.

First choice: Table #	Second choice: Table #	Third choice: Table #
Please list any competitors	that you request NOT to be pla	aced beside:



**OAMES Registration** 

**CANCELLATION POLICY** No refund of any deposit or payments will be allowed for voluntary cancellation after October 4, 2023. No-shows will not receive any type of refund. All cancellations will be charged a \$30 administrative processing fee. For any questions regarding exhibits or sponsorship, contact the OAMES office at 740/739-7638 or info@oames.org.